







Preliminary Agenda for the European Consumer Protection Conference "Future Priorities of Consumer Policy in Digital Era"

23rd-24th of April, 2015 Hotel Radisson Blu Daugava, Kuģu street 24, Riga

Thursday, 23 April

Thai day, 20 April	
14.30 – 15.00	Registration for the Conference
15.00 – 16.00	Opening of the Conference / Keynote speeches Dana Reizniece-Ozola, Minister of Economics of Latvia Věra Jourová, European Commissioner for Justice, Consumers and Gender Equality (to be confirmed) Inese Vaidere, European Parliament (to be confirmed)
16.00 – 16.30	Coffee break
16.30 – 18.30	Panel discussion "Consumer challenges in dynamic environment" - Review of recent consumer policy actions, implementation of Consumer agenda; European Commission DG Justice and Consumers (speaker to be confirmed)
	 Viewpoint on European consumer policy and challenges faced by European consumers; Monique Goyens, BEUC Director General Nathalie Homobono, Directorate-General for Competition, Consumer Affairs and Fraud Prevention, Ministry of Economy, Industry and Digital Affairs, France Representative from UK (BIS) (speaker to be confirmed) Guido Lobrano Deputy Director of Legal Affairs Department and Internal Market Department for BusinessEurope

Discussion follows.

19.00 – 22.00 Official dinner- Invites Latvian Presidency









Thursday, 24 April

8.45 - 9.00 Registration for the 2nd day of the Conference.

9.00 – 10.30 Panel discussion on "Priority setting in Consumer Policy"

Chair: Representative from the European Commission

- Implementation of Consumer Policy Toolkit for priority setting; Rieko Tamefuji, Consumer Policy Analyst, OECD
 - EU Member state on methodology of priority setting or viewpoint on next priorities; Bernadette Van Buchem, Consumer Director of Authority for Consumers and Markets, The Netherlands
- Success and problems of joint enforcement actions, Review of CPC regulation, way forward to effective enforcement and redress; **Teresa Moreira**, Consumer Director General, Portugal)
- Opportunities for effective enforcement of product safety rules; Baiba Vītoliņa, Director of Consumer Rights Protection centre (Latvia)
- Better regulation impact of REFIT on consumer rights; Martin Siecker, EESC President of the Section for the Single Market, Production and Consumption

Discussion follows.

10.30 – 11.00 **Coffee break**

11.00 – 12.30 Parallel breakout sessions:

1st session: "Challenges for enforcing product safety rules in digital era"

Chair: Maija Laurila, European Commission

Importance of e-commerce and challenges it comprise for the safety of products. Guidelines and best practices for the surveillance of on-line sales. Member states viewpoint on product safety enforcement. Consumers' perspective on product safety in digital age.

Interventions:

Octavian Vasile, European Comission DG JUST

Spencer Paul, Netherlands Food and Consumer Product Safety Authority

Thomas Berbach, Direction générale de la concurrence, de la consommation et de la répression des fraudes, France

Chiara Giovannini, Senior Manager, Policy and Innovation, ANEC

Discussion follows.









2nd session: "Problematic consumer markets and way forward to more effective enforcement and redress"

Chair: Jason Freeman and Nijole Zemaitaitis, Competition and markets authority, United Kingdom

Consumer markets which would require more regulation/enforcement. Challenges of new online business models. Effective enforcement and redress, especially in online sales. CPC enforcement powers. Joint enforcement actions. Future developments. Discussion follows.

Interventions:

Örjan Brinkman, President of BEUC, The Swedish Consumers' Association EU commission (speaker to be confirmed)

3rd session: "Consumer confidence and empowerment"

Chair: Carina Toernblom, European Commission

Importance of e-commerce and challenges it comprise for the safety of products. Guidelines and best practices for surveillance of on-line sales. Member states viewpoint on product safety enforcement. Consumers' perspective on product safety in digital age.

Interventions:

Ciaran Nicholl, Joint research centre, Institute for Health and Consumer Protection, Italy

Lisbet Berg, National Institute for Consumer Research

Päïvi Hentunen, Director of Consumer Division & Consumer Ombudsman, The Finnish Competition and Consumer Authority

Discussion follows.

12.30 – 13.00	Feedback form the parallel sessions
13.00 – 13.15	Closing remarks
13.15 – 14.30	Walking lunch – Invites Latvian Presidency