

EUROPEAN CONSUMER SUMMIT
"SHAPING THE CONSUMER POLICY OF THE FUTURE"
Brussels, 1-2 June 2015

DRAFT PROGRAMME

TIMES OF SESSIONS AND NAMES OF SPEAKERS SUBJECT TO CHANGE
(Last update: 13/05/15)

Charlemagne Building, rue de la Loi 170
B-1000 Brussels – Belgium
De Gasperi Room

Monday 1 June 2015

9:00-10:00	Registration and welcome coffee
10:00-10:10	Welcome address Mrs. Paraskevi Michou, Acting Director General, Directorate General for Justice and Consumers, European Commission
10:10-10:30	Preparing the Consumer Policy of the future Speech by Mrs. Věra Jourová - Commissioner for Justice, Consumers and Gender equality
10:30-11:45	Opportunities and challenges in the EU Consumer Policy - Mrs. Zaiga Liepiņa, Deputy State Secretary, Ministry of Economics, Latvia - Mrs. Monique Goyens, Director General, BEUC, The European Consumer Organisation - Christian Verschueren, Director General, EUROCOMMERCE - Paul Edwick, CEO at Lucy Locket/ Fairy Glam Ltd.
11:45-12:45	High-level event on "Future priorities of EU Consumer Policy for 2015-2020" - Mr. Per Bolund, Minister for Financial Markets and Consumer Affairs, Sweden - Mr. Ulrich Kelber, Parliamentary State Secretary, Federal Minister of Justice and Consumer Protection, Germany - Mrs. Solveig Horne, Minister of Children, Equality and Social Inclusion, Norway - Mr. Karel Novotny, Deputy Minister for Consumer Affairs, Czech Republic (invited) <i>Presentation of current and upcoming consumer policy priorities at national level, including possible question and answer session with the</i>

	<i>audience</i>
12:45-13:00	Concluding remarks Mrs. Paraskevi Michou, Acting Director General, Directorate General for Justice and Consumers, European Commission

Albert Borschette Congress Center (CCAB)
Rue Froissart 36, B-1040 Brussels – Belgium

13:00-14:45	BUFFET LUNCH
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14:45-17:30	SIMULTANEOUS SEMINARS
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Seminar 1	<p><u>Consumer information in the Digital Single Market</u></p> <p>Objective: to look into how information is provided to consumers in the Digital Single Market and what this means for our legislation. The Seminar will focus around two main themes:</p> <ul style="list-style-type: none"> - What is the role of platforms, web hosting services and other online interfaces in shaping the shopping process and the information consumers receive when they buy online? - As we move into the Internet of Things era and machine to machine communication, how much decision will be left to consumers?
Seminar 2	<p><u>Energy Union - A new deal for energy consumers</u></p> <p>Objective: to accompany the transition to more integrated retail energy markets by an adequate market structure and reinforced consumer rights, especially those of the most vulnerable; and to establish the conditions for consumers to actively participate and benefit from the development of the EU's Energy Union. The Seminar will focus on the necessary actions for a smart regulatory framework and for full enforcement of existing energy and consumer legislation, on available tools consumers could use for getting better deals and on consumer-centric innovation.</p>

Seminar 3	<p><u>Effective Enforcement in the digital environment - Making enforcement of consumer legislation fit to the digital single market</u></p> <p>Objective: to identify the challenges of enforcement of consumer protection and product safety laws in the digital environment; to determine the needs and roles of the main actors (national enforcement authorities, on-line traders, platforms, consumer organisations and others) and to find ways to improve the effectiveness of enforcement in the online environment</p>
Seminar 4	<p><u>Over-indebtedness – The role of debt advice</u></p> <p>Objective: to map best practices on debt advice in Member States, building on the outcome of the over-indebtedness study carried out by the Commission. The Seminar will focus on the most common ways in which debt-advice is provided in the EU; on how personalised nature of debt-advice can be delivered, on the funding of debt-advice at national level and the effectiveness and positive outcome of debt-advice.</p>

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Tuesday 2 June 2015

09:00-10:00	Registration and welcome coffee
10:00-10:20	<p>Preparing the Consumer Policy of the future</p> <p>Speech by Mrs. Vicky Ford, Chair, Committee on the Internal Market and Consumer Protection, European Parliament</p>
10:20-11:00	<p>A comparative overview: consumer policy priorities of the US and of the OECD.</p> <ul style="list-style-type: none"> - Mrs. Nathalie Homobono, Chair, Committee on Consumer Policy, Organisation for Economic Cooperation and Development - Mr. Hugh Stevenson, Deputy Director, Office of International Affairs, Federal Trade Commission, US

11:00-11:45	Reporting from the seminars
11:45–12:30	The way forward Panel discussion and exchange of views with the audience - Mrs. Paraskevi Michou, Acting Director General, Directorate General for Justice and Consumers, European Commission - Mr. Dominique Ristori, Director General, Directorate General for Energy - Mr. Robert Madelin, Director General for Communications Networks, Content and Technology - Mr. Jérôme Chauvin, Deputy Director General, BUSINESSEUROPE - Mr. Lars Pram, Director, Danish Consumer Council
12.30-12.45	- Mr. Maroš Šefčovič, Vice-President for Energy Union, European Commission
12:45-13:00	Closing remarks - Mrs. Paraskevi Michou, Acting Director General, Directorate General for Justice and Consumers, European Commission